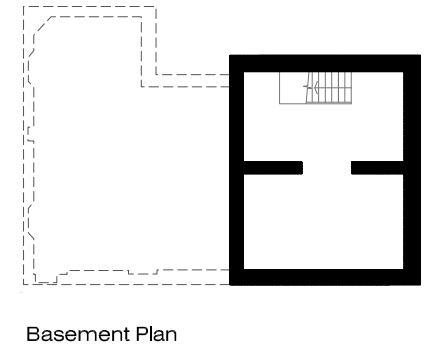
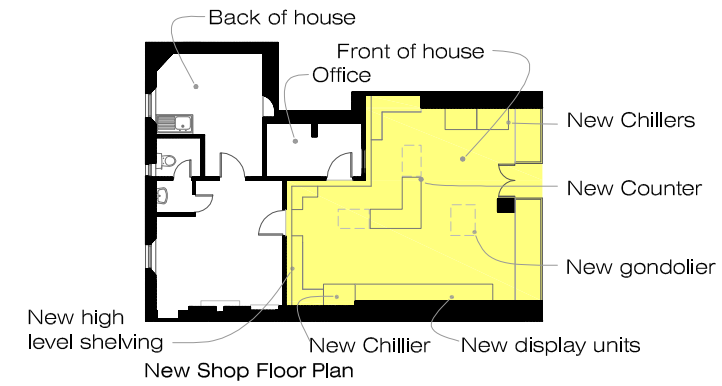
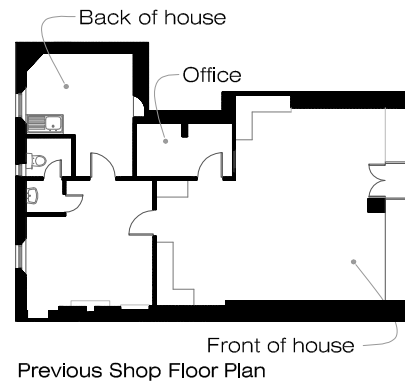


EASTER ROAD, EDINBURGH

Fit out of a retail outlet for an independent beer and wine specialist



An experienced retailer of wine, beer and spirits wished to set up an independent outlet in order to offer a selection of specialist and niche alcoholic beverages. We explored various methods of presenting his products and settled on traditional approach with individually illuminated wooden display cabinets. A key feature was the introduction of an L-shaped counter. Its location commands both the front and side sales areas and allows for defensible space for higher value items and the office. Latterly this has allowed for staff expansion, to house an extra till and accommodate another sales advisor. Licensing was approved and it has provided a platform for the client to build a customer base from which he enjoys a flourishing business.